

# NHTSA Office of Traffic Injury Control



# Mission

- The mission of the National Highway Traffic Safety Administration is to save lives, prevent injuries and reduce health care and other economic costs that result from motor vehicle crashes.
- The Office of Traffic Injury Control addresses problems associated with driving behavior

# Contract Program

- Traffic Injury Control has about a \$40 million discretionary contract program to carry out its mission.
- Much of our work involves cooperative agreements and grants with States, research institutions, or private research analytic orgs, many full and open and limited competitions to develop, test and evaluate highway safety countermeasures.

# Research and Evaluation

- \$7 - \$10M research and evaluation budget
- IDIQ competitive agreements help us isolate and work on small competitively bid small scale task order agreements to evaluate if certain approaches change driver behavior and have an impact on safety.
- Occasionally award contracts to do survey work – analyzing the public's attitudes and perception about certain traffic safety measures.

# Programs

- Because much work has a public benefit, we work cooperatively with scores of organizations who have an interest in safety.
- As far as contract work, we need meeting planners; survey firms; public relations/media development contractors;

# Support Needs

- Time and Materials contracts to support IT, data analysis, graphics support, editorial, speech writing, web development and management.